

BEAR BULLETIN

At Build-A-Bear Workshop®, the gift of wonder and friendship is happening all month long! We appreciate you using the content found below for your website, Facebook page, tweets, email blasts, newsletters, signs and more.



“How To Train Your Dragon” Movie Premiere Weekend

February 22-24, March 1-3 and March 8-10, 2019

Celebrate the highly-anticipated release of “How to Train Your Dragon: The Hidden World” with three weekends of dragon fun at Build-A-Bear Workshop! Trainers can make their own Toothless and Light Fury furry friends before heading to the movies. Plus, every dragon furry friend comes with a FREE movie poster – while supplies last!

How To Train Your Dragon: The Hidden World © 2019 DreamWorks Animation LLC. All Rights Reserved.
(While supplies last. Outfits and accessories sold separately.)

buildabear.com

TWITTER: Fire up the fun at @buildabear! Dragon trainers can fly away with a FREE movie poster with any “How to Train Your Dragon” purchase!



NEW Friends Are Joining the Fairy Fun at Build-A-Bear!

It's time to return to the fairy gardens of Mystic Glade! Enter the world of Beary Fairy Friends with NEW arrivals at Build-A-Bear Workshop. The mystical Pastel Bear, Butterfly Bunny and Pink Unicorn Fairy Friends are joining the Make-Your-Own fun along with new pre-stuffed wristies, fashions and light-up accessories. You can even fly away with a cute Fairy Friend House for your furry friend! Head to Build-A-Bear Workshop for enchanting fairy adventures!

(While supplies last. Outfits and accessories sold separately.)

buildabear.com

TWITTER: NEW Beary Fairy Friends have fluttered into @buildabear! Make your own fairy friend and find enchanting fashions and light-up accessories too!

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Higher, Further, Faster! Make Your Own Captain Marvel Bear!

Captain Marvel Bear is the coolest furry friend in the cosmos! You can soar among the stars with this NEW action-packed arrival at Build-A-Bear Workshop. Fans can gear up their bear with new movie-inspired outfits and even add a pre-stuffed Goose cat to their collection. Flex some muscle and fly into Build-A-Bear Workshop to join the cosmic-powered fun!

(While supplies last. Outfits and accessories sold separately.)
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TWITTER: Higher, further, faster! The NEW cosmic-powered Captain Marvel Bear is flying into @buildabear! This fearless furry friend is ready to soar into your collection.



The Springtime Fun is in Full Bloom at Build-A-Bear!

When it comes to springtime fun the whole family can enjoy, Build-A-Bear is pulling out all the hops! The new Build-A-Bear Easter collection is full of cuddly bunnies and furry friends that are perfect for filling their baskets with love. Put some spring in your step and head to Build-A-Bear Workshop to experience the fun of making your own furry friend!

(While supplies last. Outfits and accessories sold separately.)

buildabear.com

TWITTER: The NEW Easter furry friends from @buildabear are sure to hop into your heart! Find unique gift ideas by the basketful with their eggs-tra cute Easter collection.